



# NEWS

Hertsmere Borough Council  
Civic Offices, Elstree Way  
Borehamwood  
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**For immediate release**

## **Getting the message to stick**

A simple change can make a big difference – that’s the recycling message Hertsmere Borough Council is hoping to make stick with residents.

During an audit, we discovered that over half of waste thrown in the residual black bin was food waste – all of which can be recycled.

To try to reduce this, stickers will be placed on over 40,000 bins from mid-June to remind residents to put their food waste in to their green bin.

As part of the campaign, our Recycling Officer will be available between 1pm and 3pm on Monday afternoon (19 June) for a question and answer session. Like our Facebook/RecycleforHertsmere page for information on how to get involved.

Councillor Seamus Quilty, portfolio holder for Environment, said: “Our aim is to increase the amount of food waste recycled in Hertsmere. At the moment, 5,786 tonnes of our food waste – the equivalent of 50 blue whales – is sent to landfill every year where it rots and produces methane, a greenhouse gas 25 times stronger than CO<sub>2</sub>!”

“Such a small difference, such as putting food waste in a different bin, can make such a big difference. This simple change will help to produce nutrient-rich compost to be spread on local farmland, instead of harmful gases when dumped in landfills.

“We hope the stickers on bins, combined with general reminders through our free e-alerts ‘News for You’ and social media updates about collections, will increase food waste recycling in Hertsmere and help to make food waste recycling a habit.”

In Hertsmere we have kitchen caddies, which you can keep in your kitchen to store food waste before transferring the contents to your green bin. Caddies are available, free of charge, at locations across the borough. You can recycle any cooked or uncooked food, as well as egg shells, bones and tea bags. Remember that no amount of food waste is too small to recycle.

“But please remember to remove all packaging, as this will contaminate your load and mean we can’t recycle your food waste, wasting all your hard work,” adds Cllr Quilty.

Hertsmere kitchen caddies can be picked up, free of charge, from:

- Aldenham Parish Council, The Radlett Centre, Aldenham Avenue, Radlett
- Hertsmere Borough Council's Area Office, The Bushey Centre, High Street, Bushey (9.30am to 2pm on Tuesdays)
- Hertsmere Borough Council's Area Office, The Wylyotts Centre, Darkes Lane, Potters Bar (9.30am to 2pm on Thursday)
- Hertsmere Borough Council's Civic Offices, Elstree Way, Borehamwood
- Library and Community Centre, 96 Shenley Road, Borehamwood

Hertsmere compostable caddie liners cost £2.50 per roll of 52 (cheaper than any supermarket equivalents) and are available from:

- Aldenham Parish Council, The Radlett Centre, Aldenham Avenue, Radlett
- Bushey Grove Leisure Centre, Aldenham Road, Bushey
- Bushey Country Club, High Street, Bushey
- Civic Office, Elstree Way, Borehamwood
- Hertswood Centre, Potters Lane, Borehamwood
- The Venue, Elstree Way, Borehamwood
- Library and Community Centre, 96 Shenley Road, Borehamwood
- The Wylyotts Centre, Darkes Lane, Potters Bar
- Furzeffield Leisure Centre, Mutton Lane, Potters Bar

Only compostable bags with the Hertsmere logo are accepted in our green bins. Plastic bags and other liners, such as supermarket biodegradable or compostable bags, cannot be accepted - they will be considered as contamination and your bin will not be emptied.

For more information on food waste recycling visit our website [www.hertsmere.gov.uk/greenbin](http://www.hertsmere.gov.uk/greenbin), sign up to receive our FREE e-alerts through News for You, follow us on Twitter @HertsmereBC or like us on Facebook.com/Hertsmere and Facebook.com/RecycleforHertsmere

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